

<date of press release>

Contacts:

<superintendent name>

<superintendent phone number>

<superintendent e-mail>

Mike Strauss

Media Relations Manager, Golf Course Superintendents Association of America

785-312-5164

mstrauss@gcsaa.org

<Golf Course> to Host First Green Event, <Date>

<city, state> – <golf course> will host an innovative environmental education outreach program that uses golf courses as environmental learning labs, when golf course superintendent <name> welcomes <number> <grade of students> from <school> for a First Green event, <date>.

First Green focuses on STEM (science, technology, engineering and math) principles where students get hands-on learning opportunities in a real-life setting. First Green curriculum benefits students in middle school to 12th grade by helping them apply their classroom knowledge in an outdoor setting.

Students will participate in stations where they <test water quality, collect soil samples, identify plants, learn about wildlife, water conservation, calculate green speed with a stimpmeter, etc..., and then hit or putt golf balls>.

Students are scheduled to arrive at <golf course> at <time>. The schedule includes <xxxxxx>

Media are encouraged to attend the event, but should contact <superintendent> at <e-mail and/or phone> prior to the day of the field trip.

To learn more about First Green visit www.TheFirstGreen.org

First Green is a program of the Environmental Institute of Golf <EIFG>, the philanthropic organization of the Golf Course Superintendents Association of America <GCSAA>, which is the top professional association for the men and women who manage golf courses in the United States and worldwide. The association provides education, information and representation to more than 18,000 members in more than 78 countries. Learn more at www.GCSAA.org.